



GOOD PRACTICE

in der Gesundheitsförderung bei sozial Benachteiligten



Kooperationsverbund
**Gesundheitliche
Chancengleichheit**

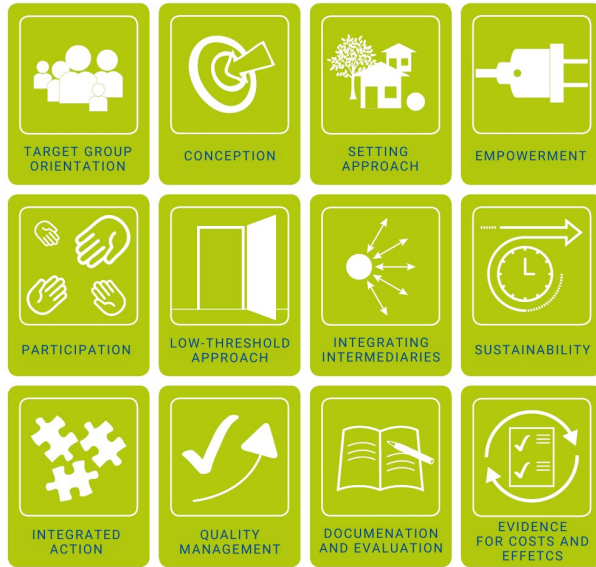
Good Practice Database

Collaborative Network for Equity in Health
Berlin, 2023

What is the Good Practice Database?



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- Set up on behalf of the Bundeszentrale für gesundheitliche Aufklärung (Federal Centre for Health Education) in 2003 and has since been located in the Kooperationsverbund für gesundheitliche Chancengleichheit (Collaborative Network for Equity in Health)
- Overview of projects and measures to promote the health of socially disadvantaged groups
- 3.129 health promotion projects and 125 Good Practice projects listed with detailed information

Objectives of the Good Practice Database



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- Offers the largest nationwide overview of health promotion and prevention programmes and measures aimed at people in difficult social circumstances
- Makes it possible to search for addresses and descriptions of relevant programmes
- Disseminates (Good) Practice in Germany: ideas for the further development of social status-based health promotion
- Creates transparency and makes the diversity of practice more visible
- Promotes regional networking and the exchange of experience

Why a Health Promotion Database?



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CORE ELEMENTS

Health promotion
for socially
disadvantaged
people

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Universal
character: Good
Practice projects
part of universal
database

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Good Practice
assessment:
Criteria
developed based
on existing
projects/ further
development

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Assessment
process and
cooperation in
federal structure

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Functionality
(example search
function)

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Lively Database –
embedded in
multifunctional
structure

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Health Promotion for Socially Disadvantaged People



Socio-economic differences in the population are visibly becoming larger.

People with low socio-economic status usually have a particularly poor level of health.

Not only do poor people have a special need for support when it comes to health, the discrepancy between their health situation and their health potential is also high.

The more a measure is focused on members of the lower status groups, the more likely it is to contribute to a reduction in health inequalities.

Good Practice Database: comprehensive overview of the initiatives aimed at health promotion for socially disadvantaged people

Universal Character: Research/ Entry options



1) Self-entry:

- Every project has the possibility to generate a self-entry (counterchecked by GBB/ Association of Health Promotion Berlin).
- Main condition: target-group: socially disadvantaged people.
- Very popular database with high visibility

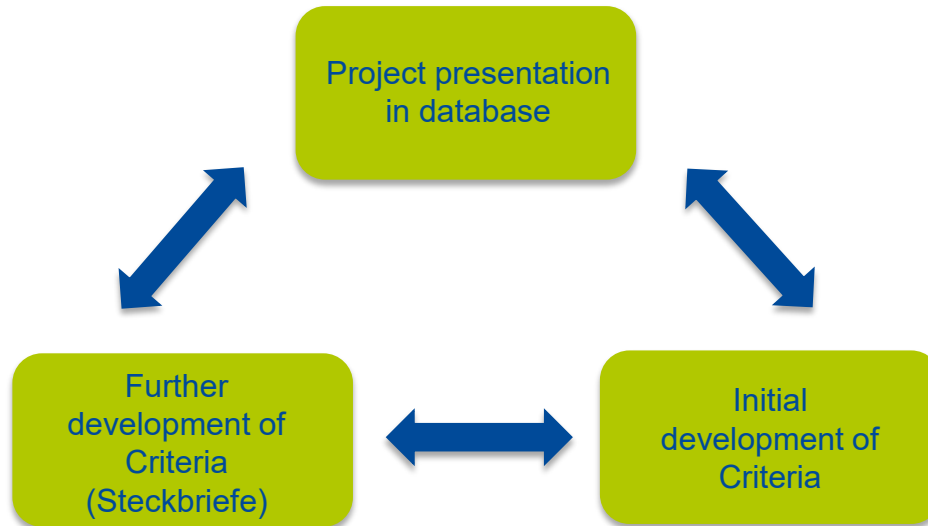
2) Good Practice

- No self-entry but external assessment
- But listing as good practice in the project-databank is an asset which guarantees high visibility (GP-projects are highlighted in the database)

Development of Good Practice Criteria



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High legitimacy of Good Practice Assessment Criteria:

- Combined empirical and theory-based creation of Good Practice Criteria by expert members of advisory board of Collaborative Network

12 Good Practice Criteria



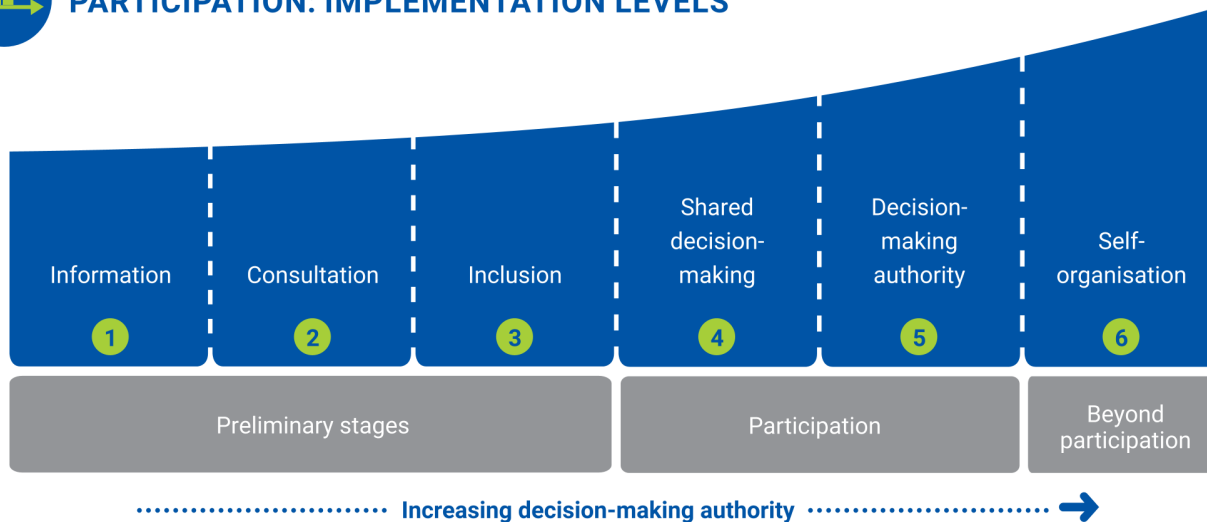
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<p>Conception</p> <p>Prevention and health promotion are anchored in the concept.</p>	<p>Target Group Orientation</p> <p>The concept reaches people in difficult social situations.</p>	<p>Setting Approach</p> <p>Geared to the settings of the target group.</p>	<p>Sustainability</p> <p>New problem solutions and/or continuity and long-term impact.</p>	<p>Integrated Action</p> <p>Pooling of resources and interdisciplinary cooperation.</p>	<p>Quality Management</p> <p>Continuous process of improvement.</p>
<p>Basis of good practice in social situation-related health promotion</p>			<p>Sustainability & quality development</p>		
<p>Documentation & Evaluation</p> <p>Evaluations of processes and work results are incorporated.</p>	<p>Evidence for Costs & Effects</p> <p>Reasonable ratio of costs to benefits.</p>	<p>Participation</p> <p>Numerous participation options for the target group.</p>	<p>Empowerment</p> <p>Enabling qualification and strengthening of resources.</p>	<p>Low-Threshold Approach</p> <p>Soliciting, accompanying and/or follow-up offerings.</p>	<p>Integrating Intermediaries</p> <p>Systematic involvement and qualification of multipliers.</p>
<p>Sustainability & quality development</p>		<p>Target group orientation</p>			

Levels of Participation



PARTICIPATION: IMPLEMENTATION LEVELS



Levels of participation

- 1) Information
- 2) Consultation
- 3) Inclusion
- 4) Shared decision-making
- 5) (Partial) delegation of decision-making authority
- 6) Community-owned initiatives

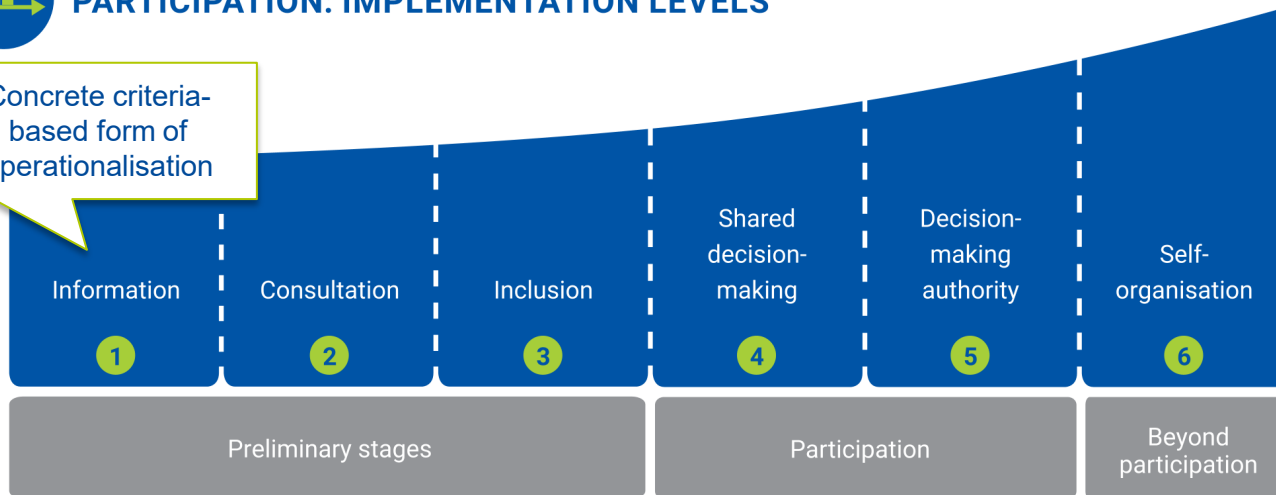


Levels of Participation



PARTICIPATION: IMPLEMENTATION LEVELS

Concrete criteria-based form of operationalisation



..... Increasing decision-making authority →

Dynamic character: no dualism between implemented/ not implemented, but step-by-step development (shared decision-making)

Assessment Process and Cooperation in Federal Structure



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Identification: Proposals by Coordination Centres for Equity in Health (regional centres)

Database incorporated in the nationwide
"Collaborative Network for Equity in Health"

„Centres for Equity in Health“ have right for proposal
for potential projects

Interview by federal office of Collaborative Network

Long interview(s) with proposed project

Provision of description

Final review by advisory board

Final description is reviewed by two experts (normally from advisory board)

Functionality/ Features (Example Search Function)



Research

Search the largest nationwide compilation of health promotion programmes aimed at people in difficult social situations. Use the various search options and the different search criteria to find specific offers and new suggestions.

Search function: targeted searches for services according to the following criteria leading to high popularity

Recherche	Erweiterte Recherche	Volltextsuche	Listen
Recherche			
Lebenswelt	keine spezielle Lebenswelt		
Themen	kein spezielles Thema		
Zielgruppe	keine spezielle Zielgruppe		
Altersgruppe	keine spezielle Altersgruppe		
Good Practice	<input type="checkbox"/> Nur Treffer, die Good Practice-Kriterien erfüllen		
	<input checked="" type="checkbox"/> auch abgeschlossene Angebote einbeziehen		
Suchformular zurücksetzen		Recherche starten	

28 settings/ living environments: e.g., school, family, recreational facility, nursing home ...

36 topics: e.g., nutrition, multimorbidity, addiction,...

19 target groups: e.g., long-term unemployed, homeless people ...

12 age groups: from under 1 year until over 80 years old and intergenerational

Lively Database – Embedded in Multifunctional Structure



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■ Suchergebnis (3129 Treffer)

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Suchergebnisse nach

sortieren

3.129 Health
Promotion Projects

Nr.	Titel	Anbieter	Jahr
1	FreizeitFit4Kids (40225 Düsseldorf)	Deutsches Diabetes-Zentrum (Träger: Deutsche Diabetes-Forschungsgesellschaft e.V.)	2023
2	BEWEGTplus (Gesund älter werden - Partizipative Gestaltung eines bewegungsfreundlichen Quartiers und bewegungsfördernder Angebote) (45879 Gelsenkirchen)	Generationennetz Gelsenkirchen e.V.	2023
3	Mut zum Altern (97421 Schweinfurt)	Diakonisches Werk Schweinfurt e. V.	2023

Links to further information are compilations of other sources on offers in the fields of action of social situation-related health promotion.

Lively Database – Embedded in Multifunctional Structure



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Suchergebnis (125 Treffer)

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125 Good
Practice Projects

Suchergebnisse nach

sortieren

Nr.	Titel	Anbieter	Jahr
1	GOOD PRACTICE ■ Abenteuerspielplatz und Kinderbauernhof Waslala (12524 Berlin)	FiPP e.V. - Fortbildungsinstitut für die pädagogische Praxis	2007
2	GOOD PRACTICE ■ Adebar - Beratung und Begleitung für Familien (22767 Hamburg)	GWA St.Pauli-Süd e.V. / Kolibri	2005
3	GOOD PRACTICE ■ Älterwerden und Gesundheit - Die Patientinnenschulung (10777 Berlin)	Feministisches FrauenGesundheitsZentrum e.V.	2007

Links to further information are compilations of other sources on offers in the fields of action of social situation-related health promotion.

Summary



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1. Good Practice database accessible not only to those actively involved in the field but to anyone with an interest in the subject matter
2. Good Practice embedded in general health promotion database with over 3000 projects and federal cooperation network (guaranteeing high legitimacy and visibility)
3. For those active in the field, it becomes easier to exchange practical experiences and network with others (Good Practice database well established)